HIGHSNOBIETY

HOTEL IL PELLICANO

Highsnobiety and Hotel Il Pellicano Join Forces for a Timeless Capsule Collection

Celebrating 60 Years of an Icon

Berlin / Rome, May 5, 2025 – Hotel Il Pellicano, the legendary cliffside retreat in Porto Ercole, and Highsnobiety, the media pioneer who since its inception in 2005 has been at the forefront of youth culture across the globe, have partnered to celebrate the hotel's 60th anniversary. This unique collaboration bridges heritage and modernity, creating a thoughtful dialogue between two distinct worlds. The result is a capsule collection that feels both reverent and refreshingly current.

Since the 1960s, Hotel Il Pellicano has been a haven for film stars, artists, and the international jet set—a symbol of Italian glamour defined by understated elegance, Mediterranean leisure, and timeless sophistication. This new collaboration celebrates Hotel Il Pellicano's storied legacy by enriching the timeless narrative that has defined the hotel for over six decades—one infused with warmth, authenticity, elegance and soul.

Drawing from its rich design heritage, the capsule reinterprets Hotel Il Pellicano's original typography and iconic logo—symbols of Italian graphic artistry—with a fresh, contemporary perspective. The collection champions enduring style: classic pieces designed to last, inspired by a place where beauty and tradition are always in season.

Collection Highlights

Inspired by the textures, tones, and history of Hotel Il Pellicano, each piece evokes the sun-soaked ease of coastal Italian living, filtered through a contemporary lens:

Apparel

- Navy Terry Cloth Set – The unofficial uniform of poolside aperitivos. Plush terry cloth with subtle embroidery makes it ideal for post-swim lounging or terrace lunches.
- Beige Fleece Crewneck – A cozy nod to vintage Il Pellicano moments, with raised embroidery, contrast stitching, and graphics that echo 1960s Riviera style.
- Navy Fleece Hoodie – Garment-washed for a lived-in feel, like a favorite from your last Italian holiday.
- Terracotta & Navy Short Sleeve Jerseys – Bold Pellicano graphics meet layered screen printing—perfect for sunset strolls and spritz hour.
- White Long & Short Sleeve Jerseys – Adorned with imagery from Slim Aarons and John Swope, these are wearable postcards of an iconic era.
- Special Edition Speedo Swimwear – In Peacoat Navy, these board shorts and briefs bring high style to cliff dives and lazy afternoons alike.

Accessories

- Beige & Navy Caps – Timeless and clean, featuring the collab's signature lockup—just right for the "off-duty yacht guest" look.
- Market & Mini Tote Bags – Functional, chic, and designed to carry your beach reads, vintage Polaroids, or Sunday market finds.
- Pétanque Set – A playful nod to coastal leisure culture, bringing a touch of Porto Ercole to your next garden gathering.

About the Collaboration

Marie-Louise Sciò, Creative Director and CEO of the Pellicano Hotels group, added: "This collaboration with Highsnobiety feels original, playful, and incredibly true to who we are. It celebrates our history, but also connects with a new generation of travellers and dreamers who crave beauty, style, and a little bit of magic."

David Fischer, Founder of Highsnobiety.

"We wanted to preserve the spirit of Hotel Il Pellicano in the 1960s while bringing in a contemporary lens that speaks to our community. At its heart, this capsule is about continuity. It doesn't just commemorate sixty years of iconic history—it continues the conversation."

By embracing classic Italian design principles and updating them with care, the collaboration proves that true icons evolve without losing sight of their core identity. This isn't nostalgia for its own sake; it's optimism made tangible—proof that timelessness can still surprise us.

Availability
The Highsnobiety x Hotel Il Pellicano capsule will be available exclusively at www.issimoissimo.com, on the Highsnobiety iOS App, Highsnobiety Shop and Highsnobiety Berlin Flagship Store on June 11, 2025.

Photos are available in the following link: Highsnobiety x Hotel Il Pellicano

About Highsnobiety
Highsnobiety is a brand dedicated to a new generation of cultural pioneers. Our mission is to discover and champion the best our culture has to offer, connect people through our love of style, and amplify a community of emerging creators. Always ahead of the curve, Highsnobiety is dedicated to discovering what's next.

Founded in 2005 by CEO David Fischer, Highsnobiety is a global business headquartered in Berlin with offices in New York, Los Angeles, London, Amsterdam, Paris, Milan and Tokyo. We are a digital media and cultural consultancy at the intersection of style, art, design and technology, providing a platform for the brands and people we are passionate about.

About Hotel Il Pellicano
In 1950, Patsy Daszel and Michael Graham created a romantic hideaway in a secret cove, giving birth to Il Pellicano. With famous guests like Charlie Chaplin and European royalty, the Tuscan home became renowned for its pristine cove, rugged cliffs, and enchanting atmosphere. In 1979, Roberto Sciò acquired the hotel, and today his daughter Marie-Louise, as the Creative Director and CEO, keeps Il Pellicano's spirit alive with contemporary creativity and timeless elegance. Nestled on the Tuscan coast in Italy, Hotel Il Pellicano, with its 50 rooms and suites, is a legendary destination known for its timeless elegance, impeccable service, and breath-taking surroundings. With its stunning views of the Mediterranean Sea, it offers an unforgettable experience of luxury, relaxation, and refined Italian hospitality.

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