Celebrating 60 years of glamour with ISSIMO's Pellicano logo capsule collection

Rome, 21 May, 2025 – Hotel Il Pellicano turns 60 this year, and ISSIMO – the digital extension of Pellicano Hotels – is marking the milestone with a stylish tribute: an exclusive Pellicano logo capsule collection. Channelling the timeless seaside glamour of the iconic hotel, the collection includes playful, nostalgic pieces for both grown-ups and now for the little Pelli guests.

FichISSIMO – Souvenirs & Gifts with Style

- **ISSIMO Il Pellicano 60th Logo Collection** - To celebrate six decades of Hotel Il Pellicano, ISSIMO presents a unisex set featuring the beloved Pellicano logo. The all-over print shirt, pants, boxer shorts, and sarong are inspired by a 1960s John Swope photo. This collection blends vintage flair with a fresh, modern twist.

- **ISSIMO Kid's Tees** - The little ones are in on the fun too! ISSIMO is launching pint-sized versions of two favourite t-shirts: one featuring the bold Hotel Il Pellicano logo, and another paying cheeky tribute to legendary Bar Roberto –all in good fun for the occasion. Cute, cool, and perfect for future style icons.

- **ISSIMO Mini Tote Bag Hotel Il Pellicano** – The cult-favourite gets a mini makeover. Ideal for little hands or carrying beach day must-haves, this compact version retains the charm of the original in a fresh, playful format.

To explore the latest additions from ISSIMO, including a wide range of clothing, footwear, and accessories available year-round, visit the website www.issimoissimo.com.
Need ISSIMO products for your next shoot? Do not hesitate to contact us for more details.

Download images from the following link: ISSIMO - Pellicano Capsule Collection

About ISSIMO

ISSIMO is the digital extension of the group Pellicano Hotels' philosophy and flair, a unique lifestyle e-platform to discover, read and shop a superlative Italian lifestyle. ISSIMO is curated by Marie-Louise Sciò, CEO & Creative Director, as a 'one-stop-shop' for Italian excellences that includes exclusive collaborations and continuously updated stories and products in the following categories: BellISSIMO: homeware and Italian craftsmanship, BuonISSIMO: culinary tales, products and recipes, ChicISSIMO: fashion apparel and accessories, FichISSIMO, the Pellicano world souvenir shop, BeautISSIMO: beauty and body care, ColtISSIMO: Italian culture, stories and spotlights, and ItalianISSIMO, the quintessential travel black book to the twenty Italian regions.

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